

**MADISON
PUBLIC SCHOOLS**

Mark Schwarz, *Superintendent*



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January 24, 2023

To whom it may concern,

I'm writing in support of Centric Benefits Consulting as you consider your next broker for health benefits.

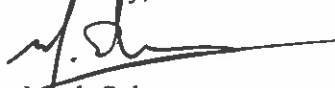
We met Brian Reilly and his team at Centric Benefits Consulting when our district was interviewing brokers in 2019. At that time, Brian spoke about a flat consulting fee between a district and the broker to remove any potential conflict of interest a broker might have. After becoming a broker, Brian marketed our program widely and met with me, the Board's Operations Committee (which handles finance), and our Business Office to educate us on a variety of options including self-insurance, carving out prescription benefits, The Difference Card, etc.

Without a conflict of interest being in place, Centric viewed the SEHBP as simply another carrier option and not a competitor. Centric transitioned us into the SEHBP at a time where it made sense for us financially. Effective January 1, 2023, Centric transitioned us out of the SEHBP which spared us from the roughly 15% increase that other districts endured. Our rates for 2023 were 0% higher than 2022 thanks to this move.

I genuinely appreciate the layered value that Centric has provided our district. Our staff benefits greatly from live visits from the Centric team, the benefit website, and virtual solutions. Our Board and district administrators enjoy the Centric team's quick turnaround times, easy to process data analyses, and industry perspective.

We are very happy with our decision to leave our prior broker and partner with Centric. I'm sure you will be also.

Sincerely,



Mark Schwarz
Superintendent